

## **Appendix II**

### **The George Desdunes Memorial Fund**

#### **Mission**

To honor the memory of George Desdunes '13 by investing in educational programs aimed at preventing the circumstances that led to his death.

#### **Programs**

Programs will be made available for the benefit of the entire Cornell community. When an active chapter is reestablished, participation by ΣAE members will be required. Every effort will be made to accommodate all who wish to participate. Following are the types of programs, consistent with the fund's mission, that are contemplated:

- Keynote Speaker(s) at the A. D. White Annual Summit for Greeks
- Alcohol abuse awareness and safety
- Good Samaritan training
- Substance abuse education
- Hazing awareness and prevention
- Leadership/Teambuilding (e.g., via Cornell Outdoor Education)

Where there is overlap in content, programs supported by the Fund will supplement, but not duplicate, the educational programming mandated by President Pollack in the Spring of 2018.

#### **Funding**

Initial funding will be provided by New York Alpha Alumni Association. Ongoing funding will be provided by allocating a portion of the Hillcrest Development Fund. Fund raising from NY Alpha alumni will continue to be conducted by the NYAAA Fundraising Committee.

#### **Governance**

The Fund Raising Committee of NYAAA will be responsible for researching candidate programs, making funding recommendations to the full NYAAA board for approval and assessing the effectiveness of programs funded.

Possible metrics are:

- Funds invested (by program)
- Number and type of students served (ΣAE, other Greeks, other Cornell community)
- % of participants finding benefit (from surveys)

The Fund Raising Committee will prepare an annual report which will be reported in the New York Alpha News and by personal letter to contributors other than NY Alpha alumni

Approved by the NY Alpha Alumni Association Board on February 15, 2019.